

PIBC: RETHINKING PLANNING & SOCIAL JUSTICE
OCTOBER 14 2020

***INTERSECTIONALITY
AND THE CITY:***

ENSURING CITIES WORK FOR EVERYONE

WOMEN TRANSFORMING CITIES



HERSTORY

Founded in 2009, WTC grew out of a committee of the City of Vancouver's first Women's Advisory Committee.



VISION

To live in cities where all self-identified women and girls, in all their diversity, have real social, economic, and political power.



MISSION

To transform our cities into spaces that work for all people, by empowering self-identified women and girls, through community engagement, inclusive policies, and equitable representation.

WHY CITIES?

● **THINK CRITICALLY ABOUT HOW TO CREATE SPACES, POLICIES, AND PROGRAMS THAT BETTER SERVE DIVERSE WOMEN AND GIRLS**

● **CHALLENGE HOW WE DISTRIBUTE POWER AND SPATIAL RELATIONS IN COMMUNITIES - IN ORDER TO BREAK DOWN EXISTING POWER STRUCTURES THAT SUSTAIN INEQUALITY AND EXCLUSION**

An aerial photograph of ocean waves, showing the intricate patterns of white foam and dark water. The image is overlaid with a semi-transparent dark blue layer, which serves as the background for the text.

"If we can't see a problem,
we can't fix a problem."

Dr. Kimberlé Crenshaw

HOUSING

Cost, Adequacy,
Pathways to Homelessness



TRANSPORTATION

Cost, Accessibility,
and Safety

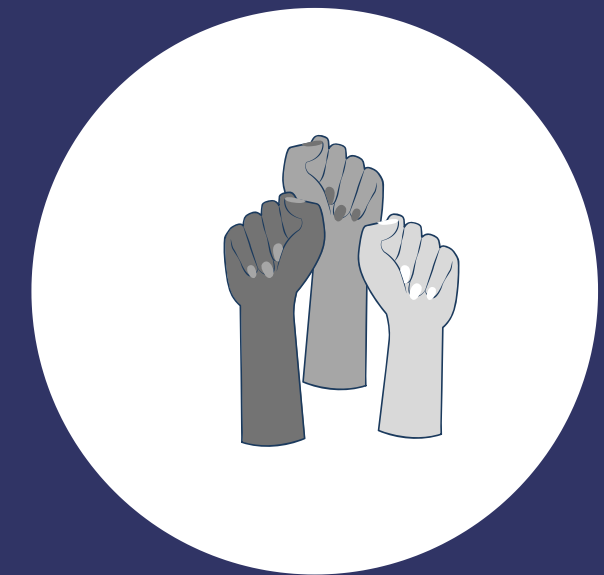
HOW WE GET THERE



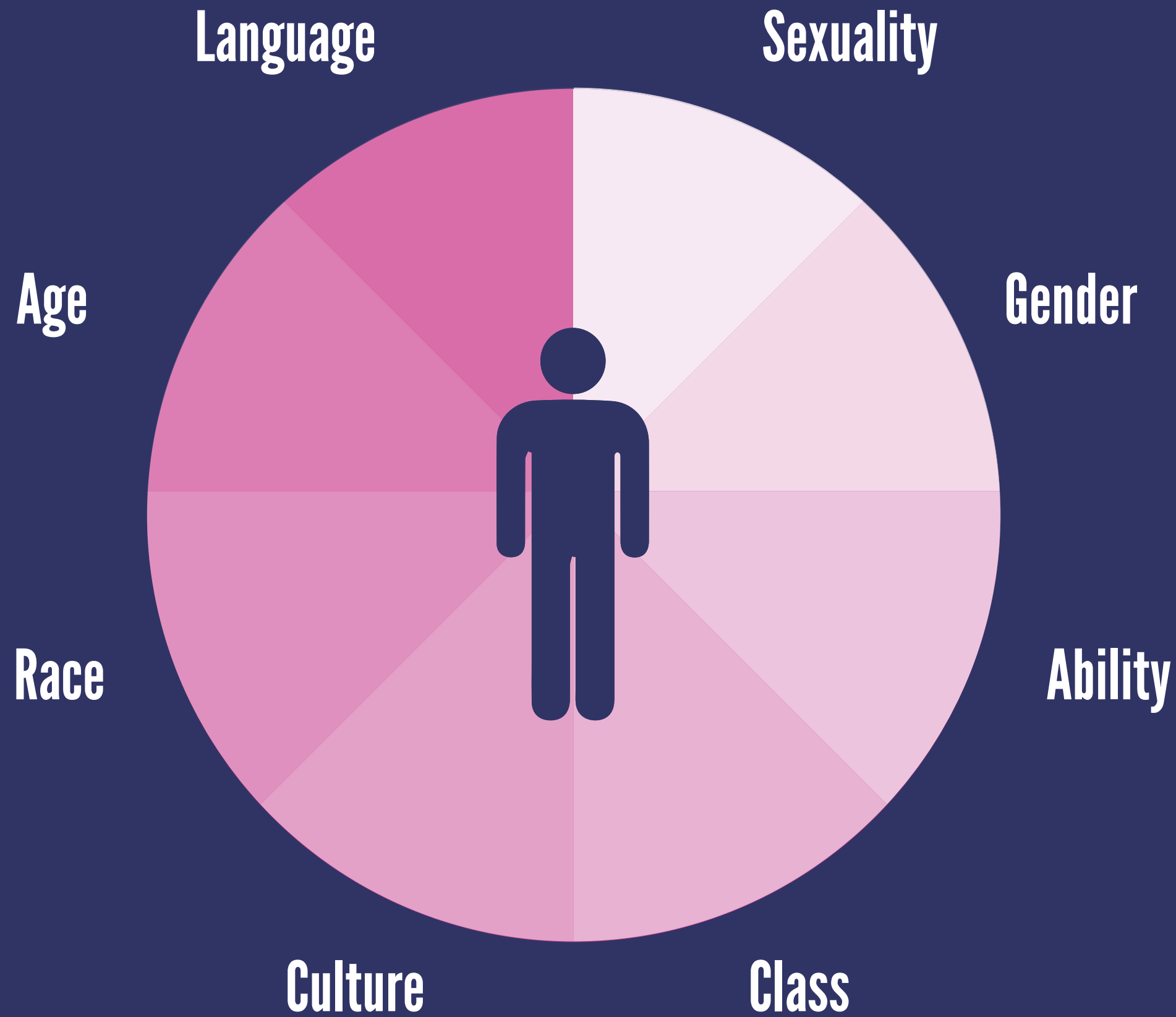
Gendered
Intersectional Lens



Disaggregated
Data



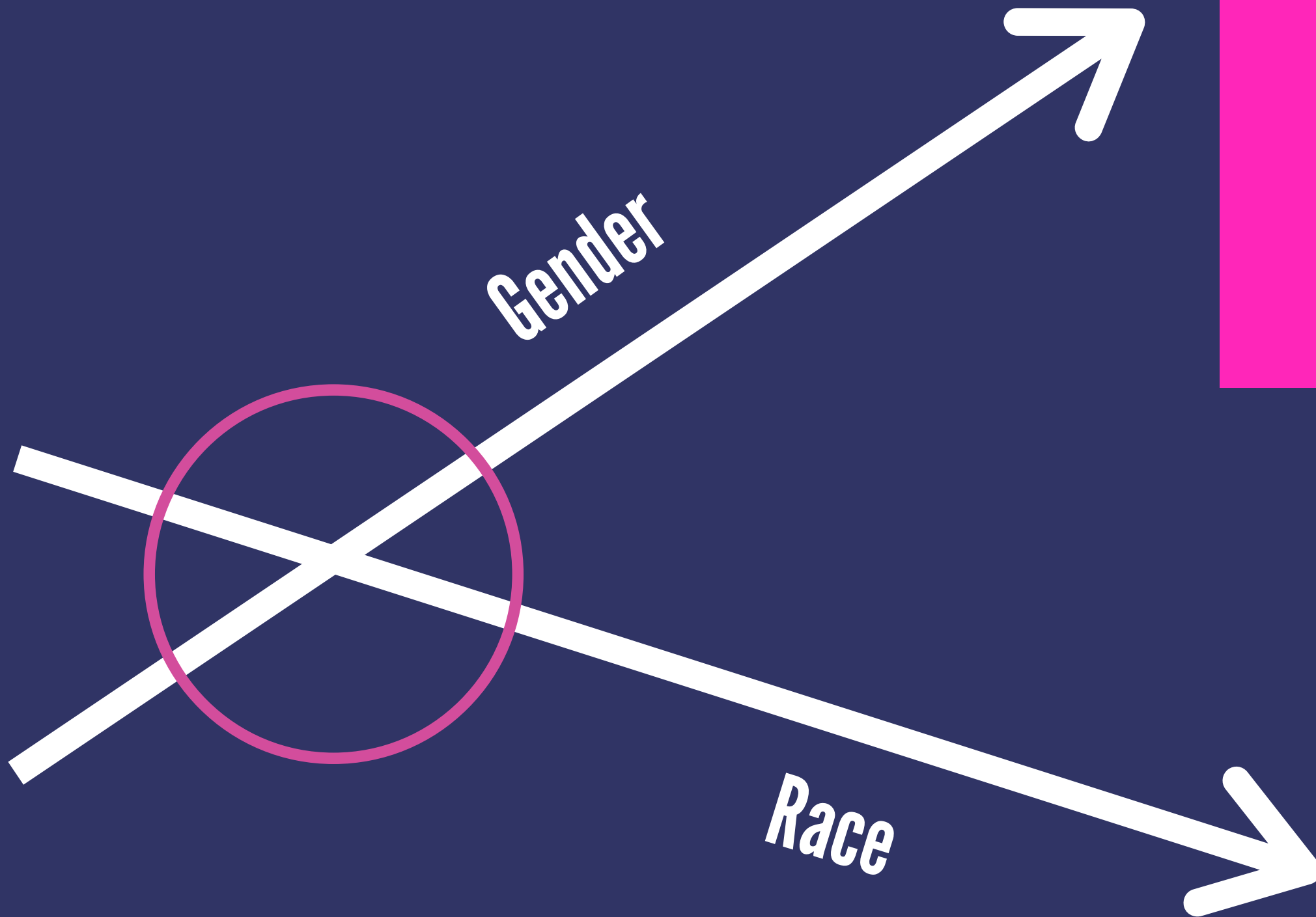
Women's Advisory
Committee



COMPLEXITY OF IDENTITY

“There is no such thing as a single-issue struggle, because we do not live single-issue lives.”

- Audre Lourde



INTERSECTIONALITY

**EXAMINING THE
SIMULTANEOUS
IMPACT AND
EXPERIENCE WHERE
IDENTITY FACTORS
OVERLAP**

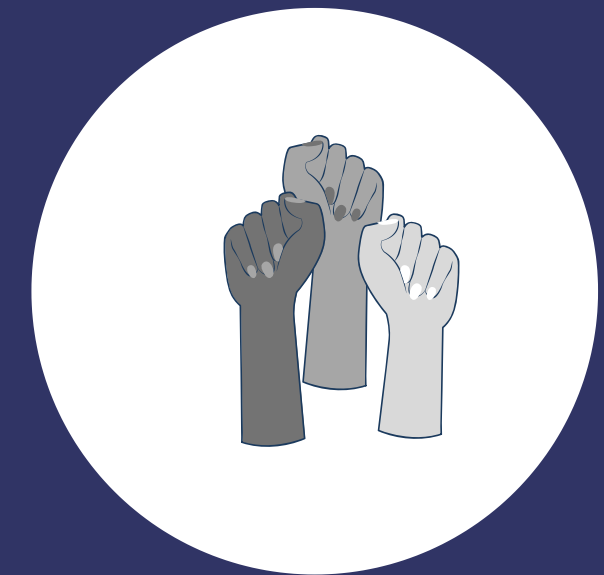
HOW WE GET THERE



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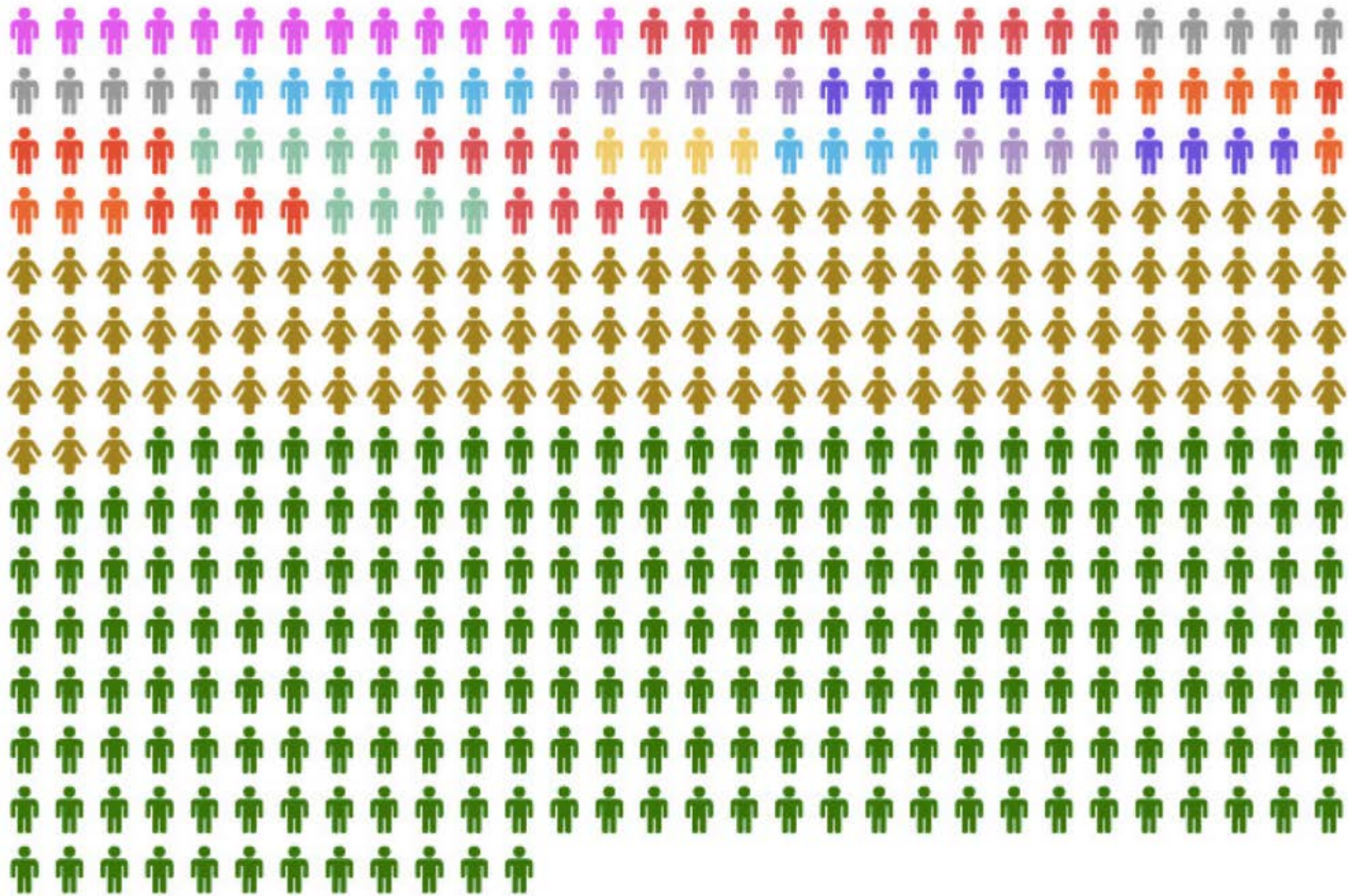


Disaggregated
Data



Women's Advisory
Committee

Most common names of people running for mayor



- John ● David ● Mike ● Bob ● Bill ● Kevin ● Gary ● Rob ● Tom ● Dennis ● Don
- Doug ● Jim ● Mark ● Martin ● Michael ● Peter ● Ron
- Every woman in B.C. running for mayor ● Other men

DATA MATTERS

DIGGING DEEPER TO ENSURE EQUITABLE REPRESENTATION

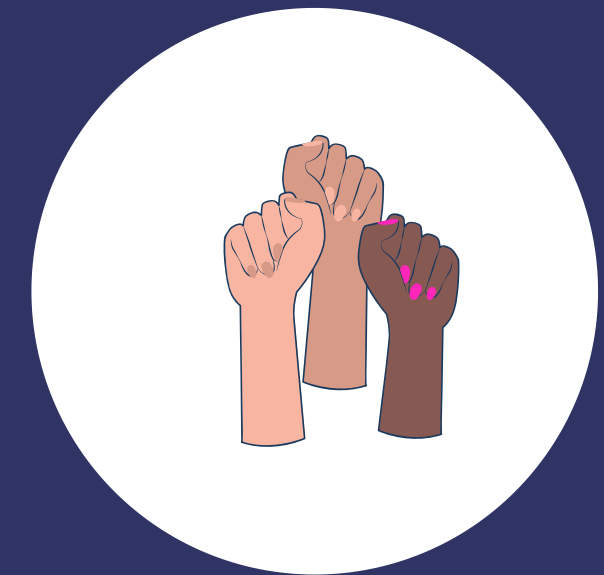
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Women's Advisory
Committee

BENEFITS OF A WAC



Low Cost



City-Wide Impact



Advocacy

WOMEN'S REPRESENTATION

ELECTED OFFICIALS

Equitable
representation of
constituents.

CITY STAFF

Putting political
values into
operation.

ADVISORY BODIES

Ensuring key
community
stakeholders have
access to policy-
making.

CIVIC ENGAGEMENT

Inclusion of diverse
voices and
perspectives.

***IF A CITY IS FEMALE-
FRIENDLY, IT IS FRIENDLY FOR
EVERYBODY.***

- LUCY TURNBULL,

FIRST FEMALE MAYOR OF SYDNEY, AUSTRALIA

INDIVIDUAL POLICY CASES



**CAR
SHARING**



**STREET
NAMING**



**PUBLIC
SPACES**

CAR SHARING PARTNERSHIP

1. As part of a larger climate action plan, a City purchases multiple electric vehicles in partnership with car-sharing company.

2. In exchange, the company provides 250 free car-sharing memberships intended for low-income residents.

3. Service organizations determine eligibility for free memberships, and distribute to selected individuals.

4. Projected outcome is an increase in car-sharing ridership amongst low-income residents.

STREET NAMING

The City wishes to ensure that the names of streets in the City are relevant and appropriate to the community, as determined by Council.

The City is particularly interested in names of individuals and families that have a historical connection to the City.

Other names may also be considered by Council for addition to the list if there is a relevant City connection. This could include, for example, prominent geographical features such as watercourses, references to activities that historically took place in the subject neighbourhood (e.g., logging, sawmilling, farming and fishing), and the names of early businesses that existed in the community.

SUITABLE NAMES

In reviewing each name proposed to be added to the Schedule I list, the Subdivision Advisory Committee will consider the following criteria:

1. The name is relevant to the City.
2. The name is easily pronounceable.

Ball
Barbour
Bergland
Brownlee
Danielson
Diener
Dollar
Fortune
Gerle
Hage
Hagman
Innes
Jacob
Jenkins
Litchfield
Lloyd
Lofting

Manly
Manuck
McCourt
McCowan
McVicar
Mee
Monson
Mouldey
Mounce
Nystrom
Olmsted
Rosenburg
Stockbruegger
Vasey
Way
Wellon
Wourms

PUBLIC SPACE PLANNING

CITY STRATEGIES

1. Work with partners to identify, test, and monitor potential new public spaces.
2. Activate and help people reimagine existing underused spaces.
3. Foster a culture shift to enliven public spaces by removing barriers to public life and building community capacity.
4. Pilot new programs and policies to enable more and better public spaces & public life.

PUBLIC ENGAGEMENT EFFORTS

Staff engaged with nearby residents, businesses, and plaza users in a number of ways throughout the trial:

- Adjacent businesses were informed of the upcoming trial through the BIA newsletter, and through direct visits by City staff.
- A notification letter was mailed out to all residences within two blocks of the trial.
- A website and social media were used to promote the space and encourage public feedback.
- Physical signage placed in the plaza included a link to the website and how to contact the City with ideas.
- An online survey was developed soliciting feedback.
- Staff conducted pop-up engagement events, as well as formal open house events. Staff also handed out business cards informally in the space.



Women Diversifying Cities

Webinar series

Dare to Run

Mon Oct 5th
5 - 7pm PDT

How to Take Action in Your City

Mon Oct 26th
5.30 - 7pm PDT

Making your Vote Work for Women

Mon Nov 16th
5.30 - 7pm PST

supported by:



WOMEN TRANSFORMING CITIES

www.womentransformingcities.org

www.womenfriendlycitieschallenge.org

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CONTACT INFO